



Sponsorship Opportunities with BlackOwnedAssociation.com

Empowering the Black business community through collaboration

Empowering Black Entrepreneurship

Supporting Foundations, Fueling Futures

BlackOwnedAssociation.com is a dedicated platform for Black start-ups and small businesses. Our primary goal is to amplify their brand and products, providing them with the exposure they rightfully deserve. Through a combination of spotlighting their offerings and extending vital resources, we aim to foster unparalleled growth and set the stage for their future successes.

Overview



Our Foundations: The core principles guiding our journey.



Our Role: Elevating Black-owned start-ups and small businesses.



Sponsorship Benefits: Advancing mutual growth through collaboration.



Partnership Tiers: Curated opportunities for engagement and support.



Collaborative Impact: Charting the path towards a brighter business horizon together.

Our Mission, Vision, & Values

The Guiding Principles Shaping Our Journey



Mission:

Elevate & Empower

Dedicate ourselves to uplifting Black start-ups and small businesses by amplifying their brands and products, ensuring they receive the exposure and recognition they merit.

Vision:

Inclusive Prosperity

Forge a future where Black businesses are integral cornerstones of economic growth, innovation, and community strength, thriving in all sectors and scales.

Values:

Community First: Prioritize the interests, needs, and growth of the Black business community.

Collaborative Spirit: Foster a culture of unity, partnership, and mutual upliftment.

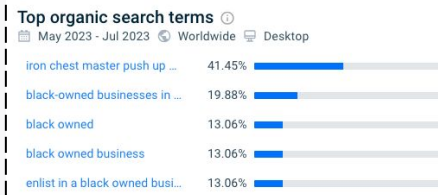
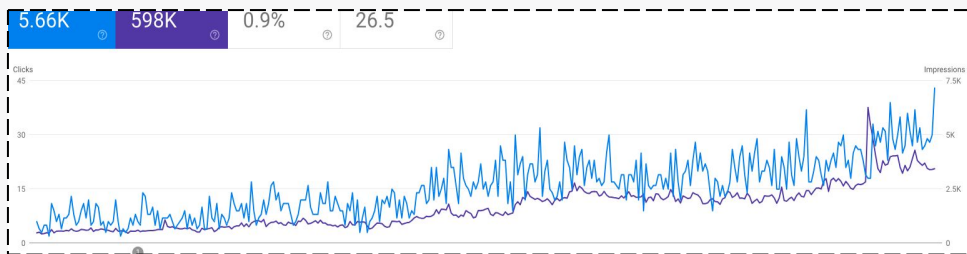
Excellence in Action: Commit to delivering the best resources, platforms, and opportunities.

Platform Analytics

Unearthing Potential: BlackOwnedAssociation.com's Analytics

Our platform, even with limited resources, showcases remarkable metrics that underscore our reach and impact within the community. The current snapshots you see — from traffic trends, channel distribution, search terms, to engagement statistics — signify the tip of the iceberg.

With robust partnerships, increased support, and a continuous drive to evolve, we envision these numbers not merely growing but soaring. Each statistic represents a story, an entrepreneur, a dream in the making. Together, with the right collaborations, we can co-write an even brighter narrative for Black-owned start-ups and small businesses.



Platform Highlights

Driving Impact: Where Numbers Speak Volumes



Quality & Verification:
A meticulously curated and self-serve platform featuring verified Black-owned businesses and affiliated products.



Marketing Prowess:
Leveraging paid search, SEO, content, email campaigns, social media, and push notifications for outreach.



Top Search Presence:
Securing first-page rankings for terms like "Black-owned" and related black business phrases.

1,492+ active Black-owned business listings & 770+ published affiliate products. Listings for local businesses that are closed and online business that are offline get deactivated.

Future Direction & Innovations

Elevating Engagement, Empowerment & Enterprise on Our Platform



Direct Marketplace:

Enable Black brands and vendors to sell and advertise directly on our platform.



Community Initiatives:

Facilitating forums, webinars, workshops, and events to foster connections.



Educational Resources:

Offering articles, videos, and training to empower businesses.



Mobile App Launch:















Bringing our platform to your fingertips for streamlined engagement and enhanced connectivity.



The Power of Partnership

Benefits of Sponsorship	
<i>For the Sponsors</i>	<i>For BlackOwnedAssociation.com</i>
Brand Enhancement: Association with a purpose-driven platform that resonates with social responsibility.	Resource Boost: Enhanced capabilities to offer our community more tools, guidance, and opportunities.
Audience Access: Direct engagement with a vibrant community of entrepreneurs and their expansive networks.	Extended Reach: Increased visibility to broader audiences, furthering our mission of exposure for Black-owned businesses.
Content Opportunities: Collaboration on content, offering a platform to share expertise or brand stories.	Content Enrichment: Leveraging sponsor expertise to provide diverse and insightful content to our community.
Networking Potential: Exclusive chances to connect with a pool of talented and ambitious business minds.	Sustained Growth: Financial and strategic support ensuring the longevity and expansion of our platform.

Elevate Together: Choose Your Path

 Journeys to Amplify Impact and Collaboration	Signature Sponsorship \$500 / Year \$50/Month	Premier Sponsorship  \$5,000 / Year \$500 / Month
Featured Verified Business Listing and Listing on Sponsor Page* <small>*Listing features only available for Black-owned businesses to protect the integrity of our platform. Your listing will be featured throughout the website. Sponsor Page will be linked in email newsletters.</small>		
No Ads On Your Listing(s)		
Direct Messaging BOA Members & Forum Posts		
Monthly Social Media Post & Story		
Logo On Home Page With A Direct Link to Your Website		
Bi-Monthly Collaboration for Additional Content: Website, Social Media, Email, Push Notifications and Various Campaigns.		



Our yearly sponsorship equates to two months savings. And it accelerates BlackOwnedAssociation.com's impactful journey!

Your Moment to Power Progress

Your Next Steps to Becoming a Catalyst for Change



Select & Secure: Choose your ideal sponsorship package and finalize it safely using Stripe.



Listing Launch: Add your listing on our platform. If preferred, allow our team to seamlessly onboard your listing for you.



Initiate Interaction: Await our touchpoint within 48 business hours for an optional virtual meet-up, ensuring alignment of vision. Alternatively, we're available to correspond via email to detail the sponsorship's scope.



Partnership in Progress: As we journey forward, your collaboration stands as a beacon. Together, we'll redefine the narrative for Black-owned business, crafting enduring legacies.

Become A Sponsor Today!



Fueling Futures with Every Contribution.

While sponsorship is a leap, each gesture of support, no matter its size, can ripple into a wave of change. By donating, you play an integral role in bolstering the growth and vision of Black-owned start-ups and businesses. Your contribution aids in:

- ⇒ **Resource Development:** Enhancing our platform with better tools and resources for businesses.
- ⇒ **Community Initiatives:** Amplifying our reach, allowing more forums, webinars, and workshops that foster connections.
- ⇒ **Future Innovations:** Paving the way for upcoming features and outreach methods to benefit more businesses.



[Donate Now!](#)

Thank You

Please do not hesitate to **contact us**
to discuss this opportunity.